INFORMATION FROM THE K-12 PRESIDENTS COUNCIL

June 10, 2025

Caring for B.C. students and public schools

CUPE K-12

Better BC Schools campaign launch

Schools should be a safe, inclusive places. But underfunding for B.C. schools means there are not enough school support workers.

And that's making school harder. For everyone.

Our students deserve better.

We deserve better.

Over the past school year, thousands of school support workers have signed our message to the Minister of Education telling them and the provincial government we need the resources to support students, and to make B.C. schools safer, better places to work and learn.

We know there are solutions, and we know that we are not alone in wanting proper funding for B.C. schools. The teachers we work with every day, the parents of the students we support, our friends, neighbours, our communities want the same.

So, we have launched a new campaign – **Better BC Schools** – so the parents, teachers, and members of the communities we serve can add their voices.

Digital and social media ads are running across the province, and we are asking everyone to add their names to our message calling for more funding to make better schools for everyone.

What can I do to help?

Go to betterBCschools.ca and sign our message TODAY!

Go to our Facebook page and share our campaign video with your family, friends, and neighbours.

Locals - please share this bulletin with your local teacher unions, your District Parent Advisory Councils, and other community allies that believe in strong, public schools.